

Extracting information from data

A free seminar that will show you powerful and efficient ways to summarise and display your technical or business data, using STATISTICA.

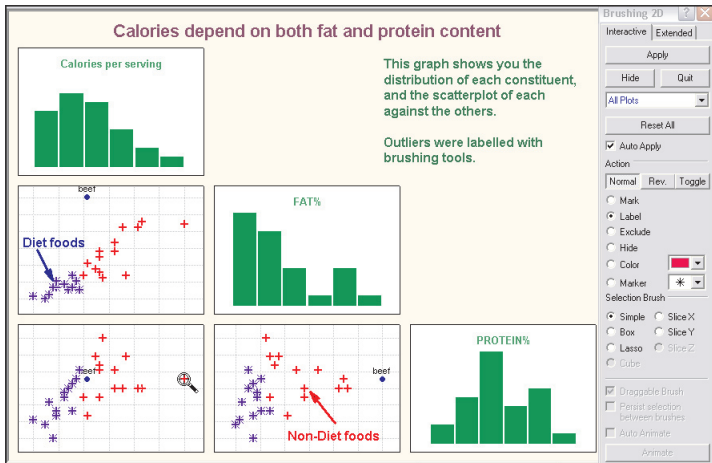
This seminar is important to you if you need to interpret numerical or text data. You may need to summarise data, or to find the relationships between different kinds of data.

Many people do this kind of analysis with spreadsheets, or even with the tools provided within databases, but these tools are no where near as flexible and as fast to use as those provided by statistical software.

In the past, statistics programs have been difficult to use, with poor graphing and incomprehensible or non-existent help, but all that has changed with recent versions of *STATISTICA*. The seminar will show you

that with *STATISTICA* it is extremely simple and fast to summarise your data, graph it, and find relationships such as multiple regressions. Because the graphs are integrated with the other tools, you can always check that your summaries and statistical tests are a valid way to condense or interpret your data.

We strongly believe that data interpretation needs to be done by people who understand why and how the data was collected. With *STATISTICA* it now becomes possible for the average numerate professional person to explore their data thoroughly – come and let us show you how!



Using brushing on a scatter plot matrix

About *STATISTICA*

STATISTICA is a statistics-based product for exploring and summarising data. You can create graphs and do graphical data exploration, as well as creating statistical summaries of large or small amounts of data. It offers a comprehensive set of essential statistical tests in a user-friendly package, and all the performance, power and ease of use of the modern StatSoft technology.

Example applications:

- Quickly summarising data and producing reports
- Finding relationships within your data
- Finding the important exceptions
- Add statistical functionality to your existing VBA applications
- Graphical representation of business data
- Preparation of complex scientific graphs
- Working with unlimited sized databases

Who should attend?

- Business Analyst
- Database Manager
- Direct Marketing Manager
- Economist
- Market Researcher
- Resource Manager
- Researcher
- Scientist
- Engineer

Seminar Highlights

This seminar demonstrates the analysis of data while you watch. Major points are:

Accessing your data

- Using spreadsheets, text and ODBC

Graphing your data

- Fully customisable high quality graphs
- Use scatterplot brushing in 2 or 3 dimensions

Summarising your data

- Easily produce group summary information

Managing your output

- Use windows, workbooks and reports.

We believe we can convince you that there is a better way to extract information from your data.

Locations and times

All seminars start at 10am and last about 90 minutes

Wellington

Wednesday, 4 May 2005 Copthorne Plimmer Towers Hotel

Dunedin

Thursday, 5 May 2005 Cargills Hotel

Christchurch

Friday, 6 May 2005 Heritage Hotel

Auckland

Wednesday, 11 May 2005 Crowne Plaza Hotel

STATISTICA

Register now at
[www.hrs.co.nz/](http://www.hrs.co.nz/seminars)
[seminars](http://www.hrs.co.nz/seminars)